

HARLEY-DAVIDSON®



**2025**  
JEWELRY  
CATALOG  
FALL/WINTER 2025

# OVERVIEW

|                  |       |
|------------------|-------|
| JEWELRY FEATURES | 3-4   |
| MEN'S JEWELRY    | 7-18  |
| WOMEN'S JEWELRY  | 19-36 |
| RIDE BELLS       | 37-48 |
| STARTING LINE UP | 50    |
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## DESIGN ELEMENTS THROUGHOUT THE COLLECTION:



Logo extender chains are included on most necklaces. The extender gives flexibility to the consumer to adjust the necklace to his or her length preference. In addition, it allows the dealer to purchase less skus.

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New earring backs for all earrings showcase the bar and shield logo.



Adjustable closure on both necklaces and bracelets creates an easy solution for all sizing needs.

## MATERIALS USED THROUGHOUT THE COLLECTIONS:



Rich, genuine leathers in brown and black colorations



Semi-precious materials like Tiger's Eye, Mother of Pearl and Amethyst.



Cubic Zirconia which is a diamond simulant composed of zirconium dioxide.



Sterling Silver metal which is 92.5% silver and 7.5% other alloys. All Sterling Silver styles are marked with .925.



Stainless Steel which is an alloy of iron that is resistant to rusting and corrosion



Lab Grown Diamonds- like their natural counterparts, have the same crystal structure, consisting of tightly bonded carbon atoms. This results in *nearly* the same chemical, optical and physical properties as natural diamonds.



PVD plating- also referred to as Ion Plating is a process commonly used in watches. It provides an additional level of protection

# SEASONAL 2025



Men's Jewelry

Women's Jewelry

Ride Bells

7

19

37



**SEASONAL 2025**  
**MEN'S**  
**JEWELRY**

July Delivery

October Delivery

9

13









**JULY DELIVERY (7/6/25 – 8/1/25)**  
**MEN'S WILLIE G**

HARLEY-DAVIDSON®

**BOXED 9" WILLIE G CURB CHAIN BRACELET**



34B00195  
STAINLESS STEEL



**BOXED 26" WILLIE G AND FLAME DOG TAG PENDANT NECKLACE**



34N00255  
STAINLESS STEEL AND BLACK  
ENAMEL DETAILS

**BOXED 26" ROUND WILLIE G PENDANT NECKLACE**



34N00254  
STAINLESS STEEL

**BOXED 24" ROUND WILLIE G WITH HARLEY SCRIPT PENDANT NECKLACE**



34N00282  
STAINLESS STEEL

**BOXED 24" CABLE LINK CHAIN WITH WILLIE G CLOSURE NECKLACE**



34N00252  
STAINLESS STEEL

**BOXED 24" WILLIE G CURB CHAIN COLLAR NECKLACE**



34N00253  
STAINLESS STEEL

**(JULY DELIVERY (7/6/25 – 8/1/25))**  
**MEN'S WILLIE G**

**HARLEY-DAVIDSON®**

**BOXED WILLIE G BEVELED EDGE  
RING**



34R00471 - SZ 10  
34R00472 - SZ 11  
34R00473 - SZ 12  
34R00474 - SZ 13  
STAINLESS STEEL

**BOXED WILLIE G SKULL RING**



34R00476 - SZ 10  
34R00477 - SZ 11  
34R00478 - SZ 12  
34R00479 - SZ 13  
STAINLESS STEEL

**JULY DELIVERY (7/6/25 – 8/1/25)**  
**MEN'S LOGO**

**HARLEY-DAVIDSON®**

**BOXED 9" BAR AND SHIELD LOGO WITH BRAIDED LEATHER CUFF BRACELET**



34B00221  
STAINLESS STEEL AND LEATHER  
DETAILS

**BOXED 9" BAR AND SHIELD SCRIPT LOGO WITH BLACK CARBON FIBER FLEX BRACELET**



34B00182  
STAINLESS STEEL AND BLACK  
CARBON FIBER

**BOXED 9" HARLEY-DAVIDSON® ETCHED FLAME FLEX BRACELET**



34B00183  
STAINLESS STEEL

**BOXED 24" BAR AND SHIELD LOGO PENDANT NECKLACE**



34N00279  
STAINLESS STEEL

**BOXED 24" WINGED BAR AND SHIELD BLACK HOWLITE CREST NECKLACE**



34N00250  
BRASS WITH SILVER TONE  
PLATING AND RECON BLACK  
HOWLITE STONE

**BOXED 24" FLAME DOG TAG WITH BAR AND SHIELD BACK PENDANT NECKLACE**



34N00230  
STAINLESS STEEL WITH BLACK  
ENAMEL DETAILS

**JULY DELIVERY (7/6/25 – 8/1/25)**  
**MEN'S LOGO**

**HARLEY-DAVIDSON®**

**BOXED SKULL AND BAR AND SHIELD CONTRAST RING**



- 34R00504 - SZ 10
- 34R00505 - SZ 11
- 34R00506 - SZ 12
- 34R00507 - SZ 13
- STAINLESS STEEL

**BOXED BAR AND SHIELD LOGO FAUX CHAIN RING**



- 34R00521 - SZ 10
- 34R00522 - SZ 11
- 34R00523 - SZ 12
- 34R00524 - SZ 13
- STAINLESS STEEL

**BOXED BAR AND SHIELD ETCHED FLAME BAND RING**



- 34R00544 - SZ 10
- 34R00545 - SZ 11
- 34R00546 - SZ 12
- 34R00547 - SZ 13
- STAINLESS STEEL

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**MEN'S LOGO**

**HARLEY-DAVIDSON®**

**BOXED 9" BAR AND SHIELD SCRIPT  
LOGO LEATHER CUFF BRACELET**



34B00203  
STAINLESS STEEL AND BLACK  
LEATHER

**BOXED 24" BLACK BAR AND SHIELD  
LOGO STUDDED BACK PENDANT  
NECKLACE**



34N00277  
STAINLESS STEEL WITH BLACK  
PLATING

**BOXED 24" BAR AND SHIELD LOGO  
STudded BACK PENDANT  
NECKLACE**



34N00278  
STAINLESS STEEL

**BOXED 24" BAR AND SHIELD  
MARINER CHAIN LINK NECKLACE**



34N00273  
STAINLESS STEEL

**BOXED 24" SKULL WITH BAR AND  
SHIELD LOGO PENDANT NECKLACE**



34N00281  
STAINLESS STEEL

**BOXED 24" WINGED BAR AND  
SHIELD BAR NECKLACE**



34N00274  
STAINLESS STEEL

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**MEN'S LOGO**

**HARLEY-DAVIDSON®**

**BOXED 26" HARLEY-DAVIDSON®  
MILWAUKEE DOG TAG PENDANT  
NECKLACE**



34N00218  
STAINLESS STEEL

**BOXED 24" DOUBLE HEXAGON  
HARLEY-DAVIDSON® PENDANT  
NECKLACE**



34N00263  
STAINLESS STEEL WITH  
ABALONE SHELL DETAILS

**BOXED 24" TEXTURED BAR AND  
SHIELD CHAIN NECKLACE**



34N00275  
STAINLESS STEEL

**BOXED 24" TIRE TEXTURE CURB  
CHAIN NECKLACE**



34N00276  
STAINLESS STEEL

**BOXED 26" SPINNING MOTO WHEEL  
PENDANT NECKLACE**



34N00213  
STAINLESS STEEL AND  
RESIN

**BOXED 24" ROUND BAR AND SHIELD  
SCRIPT PENDANT NECKLACE**



34N00280  
STAINLESS STEEL





**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**MEN'S LOGO**

**HARLEY-DAVIDSON®**

**BOXED 26" OPEN BAR AND SHIELD  
 PENDANT NECKLACE**



34N00283  
 STAINLESS STEEL

**BOXED WINGED BAR AND SHIELD  
 HEXAGON RING**



34R00500 - SZ 10  
 34R00501 - SZ 11  
 34R00502 - SZ 12  
 34R00503 - SZ 13  
 STAINLESS STEEL

**BOXED BAR AND SHIELD BEZELED  
 EDGE RING**



34R00466 - SZ 10  
 34R00467 - SZ 11  
 34R00468 - SZ 12  
 STAINLESS STEEL

**BOXED HEMATITE PAVE BAR AND  
 SHIELD RING**



34R00497 - SZ 10  
 34R00498 - SZ 11  
 34R00499 - SZ 12  
 STAINLESS STEEL WITH HEMATITE  
 CRYSTAL DETAILS

**BOXED BAR AND SHIELD LOGO  
 WIRE BAND RING**



34R00516 - SZ 10  
 34R00517 - SZ 11  
 34R00518 - SZ 12  
 34R00519 - SZ 13  
 STAINLESS STEEL WITH  
 BLACK PLATING

**BOXED HARLEY-DAVIDSON®  
 BANNER FAUX CHAIN RING**



34R00526 - SZ 10  
 34R00527 - SZ 11  
 34R00528 - SZ 12  
 34R00529 - SZ 13  
 STAINLESS STEEL





**SEASONAL 2025**  
**WOMEN'S**  
**JEWELRY**

July Delivery

Women's Fashion **20**

Women's Sterling **30**

October Delivery

Women's Fashion **27**

Women's Sterling **33**



**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S FASHION – HARLEY BASICS**

**HARLEY – DAVIDSON®**

**BOXED HARLEY-DAVIDSON®  
CURSIVE SCRIPT ADJUSTABLE  
BANGLE BRACELET**



34B00212  
STAINLESS STEEL

**BOXED BAR AND SHIELD ADJUSTABLE  
BANGLE BRACELET**



34B00209  
STAINLESS STEEL

**BOXED BAR AND SHIELD CHARM  
TEXTURED CUFF BRACELET**



34B00211  
STAINLESS STEEL WITH CRYSTAL  
STONE DETAILS

**BOXED TRIPLE BAR AND SHIELD  
HEART WAX CORD BRACELET**



34B00210  
WAX CORD WITH BRASS AND  
CRYSTAL STONE DETAILS

**6MM SMALL BAR AND SHIELD  
STUD EARRINGS**



34G00218  
STAINLESS STEEL

**8MM MEDIUM BAR AND SHIELD  
STUD EARRINGS**



34G00219  
STAINLESS STEEL

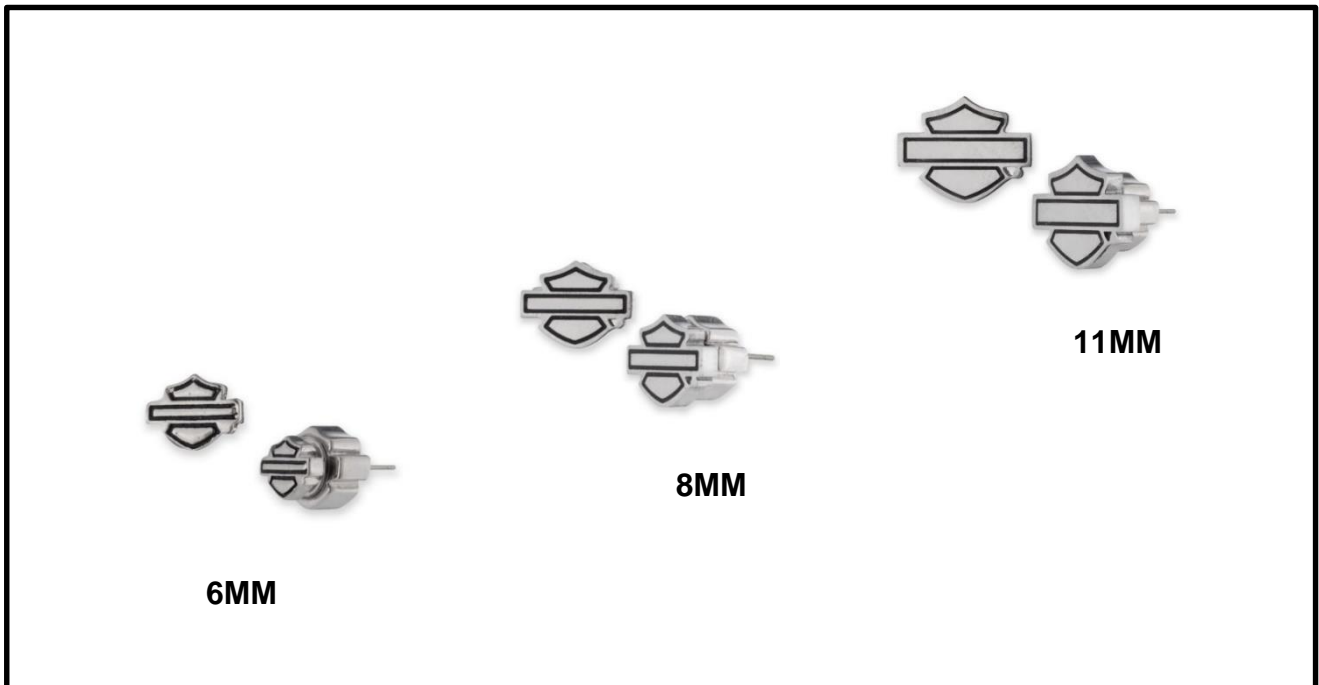
**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S FASHION – HARLEY BASICS**

**11MM LARGE BAR AND SHIELD  
STUD EARRINGS**



34G00217

STAINLESS STEEL



**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S FASHION - RIDE BELL JEWELRY**

**BOXED BRAIDED MINI RIDE BELL  
CHARM STRETCH BRACELET**



34B00197  
BRASS WITH SILVER TONE PLATING

**BOXED HEMATITE MINI RIDE BELL  
CHARM STRETCH BRACELET**



34B00196  
BRASS WITH HEMATITE  
PLATING

**BOXED 22" BRAIDED BAR AND  
SHIELD MINI RIDE BELL PENDANT  
NECKLACE**



34N00257  
BRASS WITH SILVER TONE  
PLATING

**BOXED 22" BAR AND SHIELD MINI  
RIDE BELL PENDANT NECKLACE**



34N00256  
BRASS WITH SILVER TONE  
PLATING



**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S FASHION - WILLIE G**

**HARLEY-DAVIDSON®**

**BOXED DOUBLE ROW TRIPLE  
CHARM ADJUSTABLE SLIDER  
BRACELET**



34B00188

BRASS WITH SILVER TONE PLATING  
AND CRYSTAL STONE DETAILS

**BOXED SET OF TWO BEADED TRIPLE  
CHARM STRETCH BRACELETS**



34B00189

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL AND  
HEMATITE STONE DETAILS

**BOXED 16" WILLIE G CHARM  
TOGGLE NECKLACE**



34N00239

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**BOXED 18" WILLIE G TRIPLE  
CHARM PENDANT**



34N00240

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**CRYSTAL STONE WILLIE G DROP  
EARRINGS**



34G00190

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL  
STONE DETAILS

**37MM WILLIE G PAVE DOUBLE HOOP  
EARRINGS**



34G00194

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S FASHION - WILLIE G**

**DOUBLE PAVE HOOP WITH WILLIE G DROP EARRINGS**



34G00192

BRASS WITH SILVER TONE PLATING  
AND CRYSTAL STONE DETAILS

**WILLIE G TRIPLE CHARM DROP EARRINGS**



34G00191

BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**30MM WILLIE G CLICK-IT HOOP EARRINGS**



34G00193

BRASS WITH SILVER TONE  
PLATING



**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**WOMEN'S FASHION – BASIC LOGO**

**HARLEY-DAVIDSON®**

**BOXED SET OF TWO PEARL AND  
METAL BEADED SLIDER  
BRACELETS**



34B00205  
BRASS WITH SILVER TONE PLATING,  
GLASS PEARL AND CRYSTAL STONE  
DETAILS

**BOXED HEMATITE BEAD THREE  
PIECE STRETCH BRACELET WITH  
BAR & SHIELD CHARM**



34B00194  
BRASS WITH SILVER TONE  
PLATING, HEMATITE BEADS  
AND CRYSTAL STONE DETAILS

**BOXED BLING BAR AND SHIELD  
CUFF BRACELET**



34B00193  
BRASS WITH SILVER AND  
HEMATITE PLATING AND CRYSTAL  
STONE DETAILS

**BOXED 16" HARLEY-DAVIDSON®  
SCRIPT DOG TAG PENDANT  
NECKLACE**



34N00271  
BRASS WITH SILVER TONE  
PLATING

**BOXED 16" TIGER'S EYE BAR AND  
SHIELD BEADED FAUX TOGGLE  
NECKLACE**



34N00268  
BRASS WITH SILVER TONE  
PLATING AND SEMI-PRECIOUS  
TIGER'S EYE STONE

**BOXED 24" TWO TONE BAR AND  
SHIELD LOCK AND KEY PENDANT  
NECKLACE**



34N00286  
BRASS WITH GOLD AND SILVER  
TONE PLATING AND CRYSTAL  
STONE DETAILS

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**WOMEN'S FASHION – BASIC LOGO**

**HARLEY-DAVIDSON®**

**BOXED 16" PAVE BAR AND SHIELD  
PAPERCLIP CHAIN NECKLACE**



34N00266  
BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**BOXED 16" SKULL, HEART, AND  
WING CHARM PENDANT  
NECKLACE**



34N00272  
BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**BOXED 24" HEMATITE BEAD BAR  
& SHIELD Y-NECK NECKLACE**



34N00248  
BRASS WITH SILVER TONE  
PLATING, HEMATITE BEADS AND  
CRYSTAL STONE DETAILS

**BOXED 16" BLING BAR AND SHIELD  
CHAIN LINK COLLAR NECKLACE**



34N00246  
BRASS WITH SILVER AND  
HEMATITE PLATING AND  
CRYSTAL STONE DETAILS

**BOXED 16" BEADED BAR AND SHIELD  
HEART LOCK NECKLACE**



34N00267  
BRASS WITH SILVER  
TONE PLATING

**HEMATITE BAR AND SHIELD PEARL  
STUD EARRINGS**



34G00210  
BRASS WITH HEMATITE  
PLATING AND HEMATITE GLASS  
PEARL

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**WOMEN'S FASHION – BASIC LOGO**

**HARLEY-DAVIDSON®**

**BLING BAR AND SHIELD ROUND  
STUD EARRINGS**



34G00201

BRASS WITH SILVER AND HEMATITE  
TONE PLATING AND CRYSTAL  
STONE DETAILS

**HEMATITE CRYSTAL CHAIN BAR  
AND SHIELD LINEAR EARRINGS**



34G00208

BRASS WITH HEMATITE  
PLATING AND HEMATITE STONE  
DETAILS

**BOXED BLING BAR AND SHIELD  
SHAKY BEAD LINEAR EARRINGS**



34G00200

BRASS WITH SILVER TONE  
PLATING, HEMATITE BEADS AND  
CRYSTAL STONE DETAILS

**BAR AND SHIELD BLING ORBITAL  
EARRINGS**



34G00203

BRASS WITH SILVER AND  
HEMATITE PLATING AND  
CRYSTAL STONE DETAILS

**BAR AND SHIELD BLING OVAL DROP  
HOOP EARRINGS**



34G00204

BRASS WITH SILVER AND  
HEMATITE PLATING AND  
CRYSTAL STONE DETAILS

**BAR AND SHIELD WITH PAVE  
FIREBALL DROP EARRINGS**



34G00202

BRASS WITH SILVER AND  
HEMATITE TONE PLATING AND  
CRYSTAL STONE DETAILS



**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**WOMEN'S FASHION – BASIC LOGO**

**HARLEY-DAVIDSON®**

**BOXED BAR & SHIELD SQUARE  
FAUX STACK RING**



34R00426 - SZ 7  
34R00427 - SZ 8  
34R00428 - SZ 9  
BRASS WITH SILVER PLATING

**BOXED BLING BAR AND SHIELD  
STATEMENT RING**



34R00487 - SZ6  
34R00488 - SZ7  
34R00489 - SZ8  
34R00490 - SZ9  
BRASS WITH SILVER TONE PLATING  
AND CRYSTAL STONE DETAILS

**BOXED BLING CRYSTAL BAR  
AND SHIELD STACKABLE RING**



34R00484 - SZ7  
34R00485 - SZ8  
34R00486 - SZ9  
BRASS WITH SILVER AND  
HEMATITE PLATING AND  
CRYSTAL STONE DETAILS





**JULY DELIVERY (7/6/25 – 8/1/25)**  
**WOMEN'S STERLING SILVER - B&S BASICS**

**BOXED BAR AND SHIELD PAVE  
DOUBLE HEART BANGLE  
BRACELET**



34B00192  
STERLING SILVER AND CUBIC  
ZIRCONIA STONE DETAILS

**BOXED BAR AND SHIELD PAVE  
DOUBLE HEART RING**



34R00494 - SZ 7  
34R00495 - SZ 8  
34R00496 - SZ 9  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED 14MM GOLD PLATED  
PAVE BAR AND SHIELD STUD  
EARRINGS**



34G00214  
STERLING SILVER WITH GOLD  
PLATING AND CUBIC ZIRCONIA  
STONE DETAILS

**BOXED 8MM SMALL PAVE BAR  
AND SHIELD STUD EARRINGS**



34G00220  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED 10MM MEDIUM PAVE BAR  
AND SHIELD STUD EARRINGS**



34G00216  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS





**JULY DELIVERY (7/6/25 – 8/1/25)**

**WOMEN'S STERLING SILVER - LAB GROWN DIAMONDS**

**BOXED 16" PAVE BAR AND SHIELD  
LAB GROWN DIAMOND NECKLACE**



34N00285  
STERLING SILVER WITH LAB  
GROWN DIAMONDS  
CARAT TOTAL WEIGHT: 0.07 ct

**BOXED 16" PAVE OPEN BAR AND  
SHIELD LAB GROWN DIAMOND  
NECKLACE**



34N00284  
STERLING SILVER WITH LAB  
GROWN DIAMONDS  
CARAT TOTAL WEIGHT: 0.15 ct

**BOXED PAVE OPEN BAR AND SHIELD  
LAB GROWN DIAMOND RING**



34R00512 - SZ 6  
34R00513 - SZ 7  
34R00514 - SZ 8  
STERLING SILVER WITH LAB  
GROWN DIAMONDS  
CARAT TOTAL WEIGHT: 0.20 ct

**BOXED 6MM PAVE BAR AND SHIELD  
LAB GROWN DIAMOND STUD  
EARRINGS**



34G00215  
STERLING SILVER WITH LAB  
GROWN DIAMONDS  
CARAT TOTAL WEIGHT: 0.13 ct



OCTOBER DELIVERY (10/6/25 - 10/31/25)

WOMEN'S STERLING SILVER – HARLEY DAVIDSON LOVE

**BOXED 16" BAR AND SHIELD PAVE  
DOUBLE HEART PENDANT  
NECKLACE**



34N00245  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED 16" BAR AND SHIELD HEART  
SHAKY CRYSTAL MULTIROW  
NECKLACE**



34N00244  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED BAR AND SHIELD HALF  
PAVE HEART LINEAR EARRINGS**



34G00198  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED BAR AND SHIELD PAVE  
DOUBLE HEART HOOP EARRINGS**



34G00199  
STERLING SILVER WITH CUBIC  
ZIRCONIA STONE DETAILS

**BOXED BAR AND SHIELD PAVE  
DOUBLE HEART WRAP RING**



34R00481 - SZ7  
34R00482 - SZ8  
34R00483 - SZ9  
STERLING SILVER WITH  
CUBIC ZIRCONIA STONE  
DETAILS



**SEASONAL 2025**

# RIDE BELLS

July Delivery

39

October Delivery

44

Custom

48







**JULY DELIVERY (7/6/25 – 8/1/25)**  
**FULL SIZE RIDE BELLS**

**CONTRAST BAR AND SHIELD 3-D  
RIDE BELL**



34M00161  
BRASS WITH SILVER TONE  
PLATING AND MATTE BLACK  
DETAILS

**USA FLAG BANNER RIDE BELL**



34M00173  
BRASS WITH SILVER TONE  
PLATING AND COLOR ENAMEL  
DETAILS

**BAR AND SHIELD EAGLE CONTRAST  
RIDE BELL**



34M00148  
BRASS WITH MATTE BLACK AND  
SILVER TONE PLATING

**BAR AND SHIELD WITH ROSES  
RIDE BELL**



34M00154  
BRASS WITH SILVER TONE  
PLATING

**SKELETON HAND BAR AND SHIELD  
LOGO RIDE BELL**



34M00157  
BRASS WITH SILVER TONE  
PLATING

**BAR AND SHIELD CUT OUT  
TEXTURED RIDE BELL**



34M00146  
BRASS WITH SILVER TONE  
PLATING

**JULY DELIVERY (7/6/25 – 8/1/25)**  
**FULL SIZE RIDE BELLS**

**USA BAR AND SHIELD FLAG  
RIDE BELL**



34M00172  
BRASS WITH SILVER TONE  
PLATING

**ANCHOR BAR AND SHIELD RIDE  
BELL**



34M00140  
BRASS WITH SILVER TONE  
PLATING

**WRENCH BAR AND SHIELD RIDE  
BELL**



34M00160  
BRASS WITH SILVER TONE  
PLATING

**GEAR HARLEY-DAVIDSON® LOCK  
AND KEY RIDE BELL**



34M00166  
BRASS WITH SILVER TONE  
PLATING

**PAVE BAR AND SHIELD STAR  
CONTRAST RIDE BELL**



34M00144  
BRASS WITH MATTE BLACK AND  
SILVER TONE PLATING WITH  
CRYSTAL DETAILS

**COMPASS HARLEY-DAVIDSON®  
RIDE BELL**



34M00167  
BRASS WITH SILVER TONE  
PLATING

**JULY DELIVERY (7/6/25 – 8/1/25)**  
**FULL SIZE RIDE BELLS**

**WINGED CRYSTAL BAR AND SHIELD  
LIVE TO RIDE RIDE BELL**



34M00143  
BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**BUMBLEBEE AND HONEYCOMB CUT  
OUT TWO TONE RIDE BELL**



34M00163  
BRASS OX WITH GOLD TONE  
PLATING

**SPIDER WEB CONTRAST PLATING  
RIDE BELL**



34M00193  
BRASS WITH SILVER TONE AND  
MATTE BLACK PLATING

**BAR AND SHIELD COLOR CUT  
OUT ROPE EDGE RIDE BELL**



34M00147  
BRASS WITH SILVER TONE  
PLATING AND PURPLE ENAMEL  
DETAILS

**HEMATITE SCORPION TWO TONE  
RIDE BELL**



34M00156  
BRASS WITH SILVER AND  
HEMATITE TONE PLATING

**WILLIE G WITH SCRIPT CONTRAST  
RIDE BELL**



34M00182  
BRASS WITH SILVER TONE AND  
MATTE BLACK PLATING



**JULY DELIVERY (7/6/25 – 8/1/25)**  
**FULL SIZE RIDE BELLS**

**BAR AND SHIELD SCRIPT  
LOGO RIDE BELL**



34M00176  
BRASS WITH SILVER TONE  
PLATING

**BAR AND SHIELD FLYING SKULL  
RIDE BELL**



34M00175  
BRASS WITH SILVER TONE  
PLATING

**BAR AND SHIELD FLYING EAGLE  
RIDE BELL**



34M00174  
BRASS WITH SILVER TONE  
PLATING

**BLING BAR AND SHIELD EDGE  
DETAIL RIDE BELL**



34M00177  
BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS



**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**FULL SIZE RIDE BELLS**

**HARLEY-DAVIDSON®**

**WILLIE G HARLEY-DAVIDSON®  
SCRIPT RIDE BELL**



34M00170  
BRASS WITH SILVER TONE  
PLATING AND BLACK ENAMEL  
DETAILS

**HARLEY-DAVIDSON® OPEN CAGE  
RIDE BELL**



34M00164  
BRASS WITH SILVER TONE  
PLATING

**FLYING SKULL RIDE BELL**



34M00171  
BRASS WITH SILVER TONE  
PLATING

**METAL TEXTURE BAR AND SHIELD  
CONTRAST RIDE BELL**



34M00153  
BRASS WITH GOLD TONE AND  
MATTE BLACK PLATING

**BAR AND SHIELD WITH FLAME  
CUT OUTS RIDE BELL**



34M00150  
BRASS WITH SILVER TONE  
PLATING

**BAR & SHIELD WITH CONTRAST FLAMES  
RIDE BELL**



34M00149  
BRASS WITH SILVER TONE  
PLATING AND BLACK ENAMEL  
DETAILS

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**FULL SIZE RIDE BELLS**

**HARLEY-DAVIDSON®**

**HARLEY-DAVIDSON® SCRIPT WITH  
STAR CUT OUTS RIDE BELL**



34M00168  
BRASS WITH SILVER TONE  
PLATING

**BAR AND SHIELD SCRIPT ANIMAL  
PRINT RIDE BELL**



34M00141  
BRASS WITH SILVER TONE  
PLATING AND BLACK ENAMEL  
DETAILS

**HARLEY-DAVIDSON® WORDMARK  
CONTRAST RIDE BELL**



34M00169  
BRASS WITH SILVER TONE  
PLATING AND MATTE BLACK  
PLATING

**BLING BAR AND SHIELD SQUARE  
CUT OUTS RIDE BELL**



34M00142  
BRASS WITH SILVER TONE  
PLATING AND CRYSTAL STONE  
DETAILS

**BAR AND SHIELD BIKE  
HANDLES RIDE BELL**



34M00151  
BRASS WITH SILVER TONE  
PLATING AND BLACK DETAILS

**BAR AND SHIELD STAR CUT OUTS  
RIDE BELL**



34M00159  
BRASS WITH MATTE BLACK  
AND WHITE ENAMEL PLATING



**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**FULL SIZE RIDE BELLS**

**HARLEY-DAVIDSON®**



**HARLEY-DAVIDSON® WORDMARK  
 CONTRAST FLAME RIDE BELL**



34M00165  
 BRASS WITH GOLD TONE  
 PLATING AND MATTE BLACK  
 PLATING

**BAR AND SHIELD BOLT AND  
 SCREW RIDE BELL**



34M00155  
 BRASS WITH SILVER TONE  
 PLATING

**WINGED BAR AND SHIELD LIVE  
 TO RIDE RIDE BELL**



34M00152  
 BRASS WITH SILVER TONE  
 PLATING AND BLACK ENAMEL  
 DETAILS

**FLYING TIRE HARLEY-DAVIDSON®  
 SCRIPT RIDE BELL**



34M00162  
 BRASS WITH SILVER TONE  
 PLATING AND BLACK ENAMEL  
 DETAILS

**SNAKE HEAD RIDE BELL**



34M00158  
 BRASS WITH SILVER TONE  
 PLATING

**BLUE SPARKLE ENAMEL BAR  
 AND SHIELD RIDE BELL**



34M00145  
 BRASS WITH SILVER TONE  
 PLATING AND BLUE GLITTER  
 ENAMEL DETAILS

**OCTOBER DELIVERY (10/6/25 - 10/31/25)**  
**FULL SIZE RIDE BELLS**



**FIREFIGHTER CREST RIDE BELL**



34M00178  
BRASS WITH SILVER TONE  
PLATING AND RED ENAMEL  
DETAILS



**WILLIE G WITH FLAMES TEXTURED  
RIDE BELL**



34M00181  
BRASS WITH SILVER TONE  
PLATING

**GENUINE MOTORCYCLES TWO  
TONE RIDE BELL**



34M00179  
BRASS WITH SILVER AND GOLD  
TONE PLATING

**WILLIE G WILD TRI-TONE TEXTURED  
RIDE BELL**



34M00183  
BRASS WITH SILVER AND GOLD  
TONE PLATING AND MATTE  
BLACK PLATING

## DEALER IMPRINT RIDE BELLS

HARLEY-DAVIDSON®



### CUSTOM BAR AND SHIELD DEALERSHIP NAME RIDE BELL IN BLACK



CUSTRB-1001

BRASS WITH MATTE BLACK  
PLATING AND SILVER TONE  
DETAILS



### CUSTOM BAR AND SHIELD DEALERSHIP NAME RIDE BELL IN SILVER





CUSTRB-1002

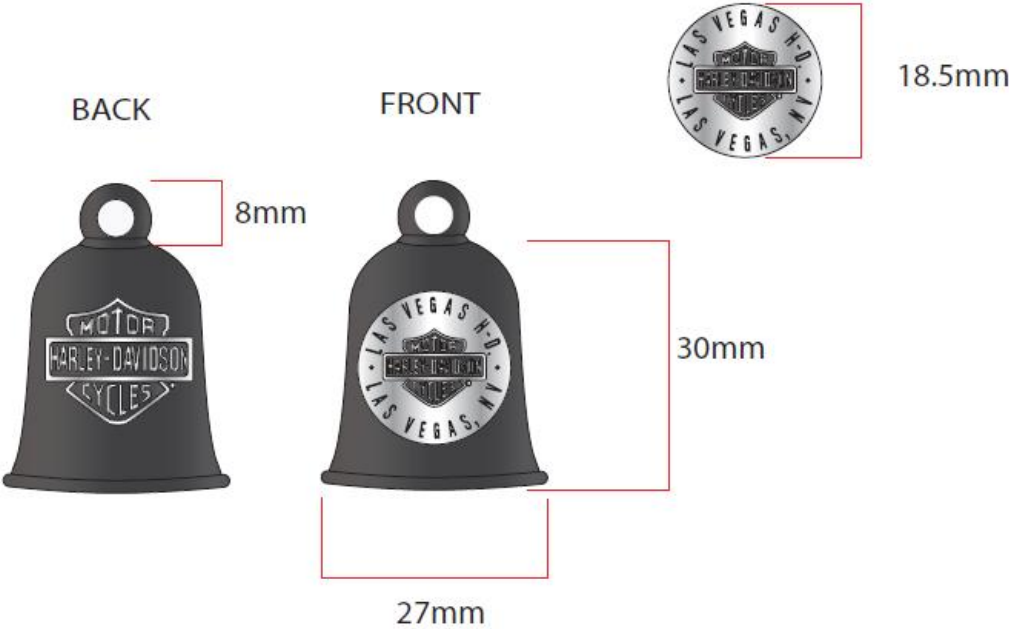
BRASS WITH SILVER TONE  
PLATING AND MATTE BLACK  
DETAILS

**CUSTOM RIDE BELL CONCEPT ORDER FORM**

Dealer Number: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Dealer Name: \_\_\_\_\_ Sales Rep: \_\_\_\_\_  
 Dealer City: \_\_\_\_\_  
 Dealer State: \_\_\_\_\_

SAMPLE CODE: \_\_\_\_\_ Color:  Silver   
 Black 

BACK FRONT



8mm 27mm 30mm 18.5mm

**Cost: \$10 per piece**  
 Please mark designed design selections and sign below  
 x \_\_\_\_\_

By signing this form, you are authorizing the production of one physical samples of the selected designs above, each for an order of at least 150 pieces. All physical samples are created with the intention of production order. There will be a \$50 dollar tooling charge with every new custom disc made. Orders are due by the 15th of each month, any order recieved later will be submitted during the following month. Please note dealer, location, and dealer number. Accuracy required. TJG is not liable fo rmistakes, additional fees will be incurred.






NO CANCELLATIONS once this form has been signed and submitted. Once your selection has been submitted please allow 14-15 weeks for production of your samples.

# STARTING LINE UP

## MEN'S JEWELRY

|   |   |   |  |   |
|---|---|---|--|---|
|  |  |  |  |  |
| <b>BOXED 22" BAR &amp; SHIELD SCRIPT LOGO PENDANT</b>                             | <b>BOXED 22" ROUND WILLIE G. WITH HARLEY SCRIPT PENDANT NECKLACE</b>              | <b>BOXED " BAR &amp; SHIELD SCRIPT LOGO AND BRAIDED LEATHER BRACELET</b>          | <b>BOXED 9" WILLIE G. CURB CHAIN BRACELET</b>                                      | <b>BOXED WILLIE G. BEVELED EDGE RING</b>  |
| 34N00279, PAGE 10   | 34N00282, PAGE 8  | 34B00049, PAGE 10   | 34B00195, PAGE 8   | SZ10 34R00471, SZ11 34R00472, SZ12 34R00473, SZ13 34R00474, PAGE 9                  |

## WOMEN'S FASHION JEWELRY

|   |   |   |  |   |
|---|---|---|--|---|
|  |  |  |  |  |
| <b>BOXED PAVE BAR &amp; SHIELD PAPERCLIP CHAIN NECKLACE</b>                       | <b>BOXED 16" WILLIE G. CHARM TOGGLE NECKLACE</b>                                  | <b>BOXED " BAR &amp; SHIELD SCRIPT LOGO AND BRAIDED LEATHER BRACELET</b>          | <b>BOXED 9" WILLIE G. CURB CHAIN BRACELET</b>                                      | <b>11MM BAR &amp; SHIELD STUD EARRINGS</b>  |
| 34N00266, PAGE 24   | 34N00239, PAGE 20   | 34B00194, PAGE 23   | 34G00194, PAGE 20  | 34G00217, PAGE 19   |

## WOMEN'S STERLING SILVER JEWELRY

|   |   |   |  |   |
|---|---|---|--|---|
|  |  |  |  |  |
| <b>BOXED PAVE BAR &amp; SHIELD LAB GROWN DIAMOND NECKLACE</b>                       | <b>BOXED BAR &amp; SHIELD PAVE DOUBLE HEART PENDANT NECKLACE</b>                    | <b>BOXED BAR &amp; SHIELD PAVE DOUBLE HEART RING</b>                                | <b>BOXED 16" PAVE BAR &amp; SHIELD CHAIN LINK COLLAR NECKLACE</b>                    | <b>BOXED 10MM PAVE BAR &amp; SHIELD STUD EARRINGS</b>                                 |
| 34N00285, PAGE 29   | 34N00245, PAGE 31   | SZ 7 34R00494, SZ 8 34R00495, SZ 8 34R00496, PAGE 27                                | 34N00246, PAGE 31  | 34G00216 PAGE 27  |

## RIDE BELLS

|   |   |   |  |   |
|---|---|---|--|---|
|  |  |  |  |  |
| <b>BAR &amp; SHIELD FLYING SKULL RIDE BELL</b>                                      | <b>WILLIE G. AND SCRIPT TRI TONE TEXTURED RIDE BELL</b>                             | <b>USA AND BAR &amp; SHIELD FLAGS RIDE BELL</b>                                     | <b>HARLEY DAVIDSON WILLIE G. SCRIPT RIDE BELL</b>                                    | <b>HARLEY DAVIDSON SCRIPT CONTRAST RIDE BELL</b>                                      |
| 34M00175, PAGE 37   | 34M00183, PAGE 42   | 34M00172, PAGE 35   | 34M00170, PAGE 39  | 34M00169, PAGE 40   |

# HARLEY – DAVIDSON®

## THE JEWELRY GROUP

### TERMS & CONDITIONS FOR ORDER PLACEMENT

**PAYMENT TERMS. U.S. ACCOUNTS:** On approved credit, Buyer shall pay The Jewelry Group Inc. (“TJG”) for all goods shipped to Account within thirty (30) days of shipment (Net30 from date of invoice). In the absence of approved credit, all goods shall be paid in cash, company check, wire transfer, or major credit cards in advance prior to shipment unless the Buyer and TJG expressly agree otherwise in writing. All references to money amounts herein, unless otherwise specified, shall be in United States currency. Remit Payments to: Premier Brands Group, The Jewelry Group Inc., PO Box 277512, Atlanta, GA 30384-7512 US. Please include your TJG Customer Number and Invoice Number on the check. A charge of Thirty-Five Dollars (\$35) will apply to all returned checks.

**INTERNATIONAL ACCOUNTS:** A Thirty-Five Dollar (\$35) bank fee will apply for each wire transfer.

**FREIGHT TERMS:** F.O.B. TJG (Shipping point).

Please note: You may request to be contacted when your shipment is ready for final credit card authorization. Freight charges may not be available at the time of authorization. Please make advance notification requests in writing when your initial order is placed.

**TITLE:** Title passes to Buyer at TJG’s dock. TJG’s responsibility is limited to proof of delivery to carrier.

**BACK ORDERS:** Unless notified otherwise, TJG reserves the right to back order and/or split ship on a purchase order if necessary.

**INITIAL ORDER MINIMUM:** A Five Hundred Dollars (\$500) opening order is required to be set up as a new TJG account.

**RE-ORDER MINIMUM:** The minimum re-order amount is Two Hundred Dollars (\$200).

**SHIPMENT REFUALS:** We will charge a Twenty Percent (20%) re-stocking fee for all refused shipments.

**SHIPMENT DISCREPANCIES OR DAMAGES:** All claims for shortages, shipping discrepancies (style/color/size/overages, etc.) and/or damages must be received in writing within five (5) business days of order receipt or remittance invoice(s). TJG will issue credit only when claims are accompanied and supported by documentation that verifies such claims. Email your claim to: [jchargebacks@pbgholdings.com](mailto:jchargebacks@pbgholdings.com). Please provide us with the order details along with your Customer Number or Invoice Number.

**RETURNS:** Returns cannot be made without a return authorization number provided by TJG. Please note: TJG will not participate in the practice of accepting chargebacks for Handling, Administrative Fees, Service Fees, or Penalties for PO Violations or Shipping Errors.

**WARRANTY:** TJG warrants that its products are free from material defects for thirty (30) days from customer purchase date. We will not cover product returns unrelated to a product defect. Should warranty replacement of merchandise be required, please email your sales representative a picture of the returned and defective article that can be seen clearly along with a copy of the customer receipt. Once the warranty claim is approved, a replacement will be issued to the dealer.

**CANCELLATIONS:** Order cancellations will be at the discretion of TJG. Any goods in transit at time of receipt of cancellation notice must be accepted by Buyer. We require at least a two (2) week shipping window based on start ship and stop ship date. We do not recognize “Received by” or “In House By” dates.

**UNAUTHORIZED USE:** The use of any TJG licensed product trademarks, names and/or logos are prohibited without TJG’s written consent. TJD licensed products can be placed in authorized dealership locations only. Buyer acknowledges and agrees that the trade practices commonly known as “diverting”, “transshipping”, or “parallel import/export” are prohibited by the terms of this agreement.

IN NO EVENT IS TJG RESPONSIBLE OR LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES INCURRED BY BUYER HOWEVER ARISING. EXCEPT AS HEREIN SPECIFICALLY PROVIDED, TJG MAKES NO WARRANTIES, EXPRESS OR IMPLIED, OF MERCHANTABILITY, FITNESS FOR PURPOSE, OR OTHERWISE. TJG’S LIABILITY FOR BREACH OF ANY WARRANTY OR CONTRACT IS LIMITED SOLELY TO REFUND OF THE PURCHASE PRICE OR REPLACEMENT, AT TJG’S OPTION.

ANY VARIANCE OF THE ABOVE POLICIES MAY RESULT IN AN INTERRUPTION OF SHIPMENTS AND MAY LEAD TO THE TERMINATION OF OUR BUSINESS RELATIONSHIP. ALL SALES ARE SUBJECT TO THE TERMS AND CONDITIONS OF TJG. THIS AGREEMENT SHALL BE DEEMED TO HAVE BEEN MADE UNDER AND CONSTURED AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

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